



Communications Lead

Description of Organization:

Centro de los Derechos del Migrante, Inc. (CDM) is the first transnational migrant workers' rights organization based in Mexico to support migrant worker organizing and advocacy on both sides of the U.S.-Mexico border. Since its founding, CDM has been driven by its mission to improve the conditions of low-wage workers in the United States. With a binational, multilingual staff and geographic reach, CDM has grown over the past 15 years in response to an increasing need, but its end goal remains unchanged: to overcome the border as a barrier to justice.

CDM envisions a world where migrant workers' rights are respected, and laws and policies reflect their voices. Through multilayered outreach and engagement strategies, CDM supports migrant workers to defend and protect their rights during recruitment, while at work in the U.S., and as they return to their home communities. Further information about our work and projects is available on our website: www.cdmigrante.org.

Position Summary:

Centro de los Derechos del Migrante, Inc. (CDM) seeks a Communications Lead to join its dynamic, binational team of migrant workers' rights advocates. This is a unique opportunity to support CDM's newest project, an initiative focused on ensuring health and safety for workers employed in protein processing (seafood, meat and poultry) in the Delaware-Maryland-Virginia region. The position location is negotiable, although preference will be given to applicants who are available to work in the region.

About You:

You have an unshakeable commitment to social, racial, and economic justice, and are passionate about defending the rights of migrant workers, immigrants, and low-wage workers. You are excited about the opportunity to put your exceptional communications skills to use to disseminate information to workers in the protein processing industry, supported by a team that will energize and inspire you. You are comfortable switching between languages and look forward to crafting multi-cultural, multilingual outreach materials that will inform workers of their rights and protections.

Position Responsibilities:

The Communications Lead will support CDM's newest initiative targeted at protecting essential workers from emerging and re-emerging infectious diseases, working under the direction of the Project Director and in close collaboration with the rest of the project team to draft key written materials to communicate guidelines and information about the prevention and control of infectious diseases.

Key duties include:

- In collaboration with CDM staff, partner organizations, and contracted service providers, coordinate the development and implementation of a multimedia communications

strategy in the Delmarva region, in migrant-sending communities in Mexico, and online to effectively equip workers in protein processing plants with useful knowledge and information to prevent and control the spread of infectious diseases and defend their workplace rights. Specifically:

- Coordinate input and feedback with CDM project staff, workers, and project partners;
- Analyze and map strategic communications channels, opportunities, and messengers;
- Craft culturally and linguistically appropriate and industry-specific messaging;
- Create digital, audiovisual, and printed materials;
- Translate materials for non-English speaking workers to Spanish, and coordinate with internal and external partners to facilitate translation into additional languages (e.g., Mixteco, Haitian Creole);
- Work with designers, editors, printers, and other contracted service providers;
- Assist in the design of trainings, workshops, and/or educational modules for migrant workers and other stakeholders;
- Design, implement, and track information dissemination campaigns;
- Evaluate impact and adapt communications strategy and materials in response to stakeholder feedback.

Knowledge and Skills Required:

- Full professional fluency in spoken and written Spanish and English (additional language skills are desirable but not required);
- Exceptional bilingual (Spanish and English) and cross-cultural communication skills, both written and spoken;
- Demonstrated commitment to social, racial and economic justice and understanding of the challenges facing migrant workers, immigrants and low-wage workers;
- Experience with social media platforms and campaigns;
- Ability to thrive in a collaborative, high-energy environment.

CDM is an Equal Opportunity Employer and prioritizes diversity among our staff, Board of Directors, and volunteers. CDM does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, sexual orientation, or gender identity. We encourage applicants from diverse backgrounds to apply. We also maintain a strong interest in our employees' career development and strive to provide opportunities for growth and education for dedicated members of our team.

Competitive salary range starting at \$60,000 with benefits, including generous vacation, health, dental and vision insurance, 401k, paid parental leave, etc. This is a one-year, grant-funded position with the potential for renewal.

HOW TO APPLY

Interested candidates should submit a cover letter, resume, and a list of three references, including their contact information, to info@cdmigrante.org with the subject line COMMUNICATIONS LEAD APPLICATION. No phone calls please.