



Worker Outreach Lead

Description of Organization:

Centro de los Derechos del Migrante, Inc. (CDM) is the first transnational migrant workers' rights organization based in Mexico to support migrant worker organizing and advocacy on both sides of the U.S.-Mexico border. Since its founding, CDM has been driven by its mission to improve the conditions of low-wage workers in the United States. With a binational, multilingual staff and geographic reach, CDM has grown over the past 15 years in response to an increasing need, but its end goal remains unchanged: to overcome the border as a barrier to justice.

CDM envisions a world where migrant workers' rights are respected, and laws and policies reflect their voices. Through multilayered outreach and engagement strategies, CDM supports migrant workers to defend and protect their rights during recruitment, while at work in the U.S., and as they return to their home communities. Further information about our work and projects is available on our website: www.cdmigrante.org.

Position Summary:

Centro de los Derechos del Migrante, Inc. (CDM) seeks a Worker Outreach Lead to join its dynamic, binational team of migrant workers' rights advocates. This is a unique opportunity to support CDM's newest project, an initiative focused on ensuring health and safety for workers employed in protein processing (seafood, meat and poultry) in the Delaware-Maryland-Virginia (DeIMarVa) region. Given that this role requires direct, in-person outreach, applicants must be available to begin working in the DeIMarVa region as soon as conditions permit.

About You:

You have an unshakeable commitment to social, racial, and economic justice, and are passionate about defending the rights of migrant workers, immigrants, and low-wage workers. You are excited about the opportunity to lead CDM's direct outreach efforts to engage workers in the protein processing industry, supported by a team that will energize and inspire you. You are comfortable switching between languages and look forward to conducting multi-cultural, multilingual outreach that will inform workers of their rights and protections.

Position Responsibilities:

Under the direction of the Project Director and in close collaboration with the rest of the project team, the Worker Outreach Lead will support CDM's newest initiative targeted at protecting essential workers from emerging and re-emerging infectious diseases. This position will lead CDM's direct outreach efforts, coordinate outreach activities among network partners, and develop collaboration opportunities with broader stakeholders.

Key duties include:

- Create and implement a targeted, worker-focused outreach strategy;
- Lead outreach coordination efforts with workers and project partners;

- Travel to protein processing facilities and other sites, as conditions permit;
- Seek and cultivate collaboration opportunities with external organizations;
- Coordinate the Workers' Steering Committee and facilitate their engagement with the project activities and partners;
- Design and implement worker and partner-facing 'know your rights' trainings on workers' rights, infectious disease prevention, and occupational health and safety both online and in-person, when conditions permit;
- Assist the Communications Lead in the design of outreach materials and messaging;
- Facilitate regular worker feedback throughout the project;
- Evaluate impact and adapt outreach strategy in response to stakeholder feedback.

Knowledge and Skills Required:

- Full professional fluency in spoken and written Spanish and English (additional language skills are helpful but not required);
- Exceptional cross-cultural communication skills;
- Demonstrated commitment to social, racial and economic justice and understanding of the challenges facing migrant workers, immigrants and low-wage workers;
- Excellent problem-solving skills;
- Experience conducting direct outreach efforts;
- Willingness to travel to work sites and other locations within the DelMarVa region multiple times per week, as conditions permit;
- Must possess and maintain a current, valid driver's license, and have access to reliable transportation;
- Ability to thrive in a collaborative, high-energy environment.

CDM is an Equal Opportunity Employer and prioritizes diversity among our staff, Board of Directors, and volunteers. CDM does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, sexual orientation, or gender identity. We encourage applicants from diverse backgrounds to apply. We also maintain a strong interest in our employees' career development and strive to provide opportunities for growth and education for dedicated members of our team.

Competitive salary range starting at \$55,000 with benefits, including generous vacation, health, dental and vision insurance, 401k, paid parental leave, etc. This position is funded through a one-year grant through September 2021 with the potential for renewal.

HOW TO APPLY

Interested candidates should submit a cover letter, resume, and a list of three references, including their contact information, to info@cdmigrante.org with the subject line WORKER OUTREACH LEAD APPLICATION. No phone calls please.