



## Communications Coordinator

### Description of Organization:

Centro de los Derechos del Migrante, Inc. (CDM) is the first transnational migrant workers' rights organization based in Mexico to support migrant worker organizing and advocacy on both sides of the U.S.-Mexico border. Since its founding, CDM has been driven by its mission to improve the conditions of low-wage workers in the United States. With a binational, multilingual geographic reach, CDM has grown over the past 15 years in response to an increasing need, but its end goal remains unchanged: to overcome the border as a barrier to justice.

CDM envisions a world where migrant workers' rights are respected, and laws and policies reflect their voices. Through multilayered outreach and engagement strategies, CDM supports migrant workers to defend and protect their rights during recruitment, while at work in the U.S., and as they return to their home communities. Further information about our work and projects is available on our website: [www.cdmigrante.org](http://www.cdmigrante.org).

### Position Summary:

Centro de los Derechos del Migrante, Inc. (CDM) seeks a Communications Coordinator to join its dynamic, binational team of migrant workers' rights advocates. The Communications Coordinator will design and execute transnational media strategies to advance CDM's mission. This position reports to the Communications and Development Director and will work in close collaboration with team members across other areas of work within the organization. The position location is negotiable, although preference will be given to applicants who are available to work in Mexico City.

### Position Responsibilities:

- Work with the Communications and Development Director to create media campaigns to amplify CDM's policy advocacy, strategic litigation, outreach efforts, and litigation support;
- Manage CDM's social media accounts and website;
- Generate content and messaging for CDM's social media platforms;
- Develop relationships with journalists to pitch stories centering migrant workers' voices;
- Coordinate media requests, follow up, and interviews with staff and workers;
- Organize press events;
- Write and edit statements, talking points, blog posts, newsletters, press releases, op-eds;
- Build communications capacity among staff members, migrant workers and partners through workshops;
- Work with designers, editors, printers, and other contracted service providers;
- Engage with unions, union confederations, and non-government labor organizations to develop communications materials.

**Skills required**

- Full professional fluency in spoken and written Spanish and English (additional language skills are desirable but not required);
- Exceptional bilingual (Spanish and English) and cross-cultural communication skills, both written and spoken;
- Demonstrated commitment to social, racial, and economic justice and understanding of the challenges facing migrant workers, immigrants, and low-wage workers;
- Experience creating and managing campaigns on a variety of social media platforms;
- Design skills and design software knowledge desirable;
- Ability to thrive in a collaborative, high-energy environment;
- Ability to manage multiple and competing priorities and deadlines.

CDM is an Equal Opportunity Employer and prioritizes diversity among our staff, Board of Directors, and volunteers. CDM does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, sexual orientation, or gender identity. We encourage applicants from diverse backgrounds to apply. We also maintain a strong interest in our employees' career development and strive to provide opportunities for growth and education for dedicated members of our team.

Salary range starts at \$52,000 MXN monthly with competitive benefits.

**How to Apply**

Interested candidates should submit a cover letter, resume, and a list of three references, including their contact information, to [info@cdmigrante.org](mailto:info@cdmigrante.org) with the subject line COMMUNICATIONS COORDINATOR APPLICATION. No phone calls, please.