



## Graphic Designer

### Description of Organization

Centro de los Derechos del Migrante, Inc. (CDM) is the first transnational migrant workers' rights organization based in Mexico to support migrant worker organizing and advocacy on both sides of the U.S.-Mexico border. Since its founding, CDM has been driven by its mission to improve the conditions of low-wage workers in the United States. With a binational, multilingual staff and geographic reach, CDM has grown over the past 15 years in response to an increasing need, but its end goal remains unchanged: to overcome the border as a barrier to justice.

CDM envisions a world where migrant workers' rights are respected, and laws and policies reflect their voices. Through multilayered outreach and engagement strategies, CDM supports migrant workers to defend and protect their rights during recruitment, while at work in the U.S., and as they return to their home communities. Further information about our work and projects is available on our website: [www.cdmigrante.org](http://www.cdmigrante.org).

### Position Summary

Centro de los Derechos del Migrante, Inc. (CDM) seeks a Graphic Designer to join its dynamic, binational team of migrant workers' rights advocates. This is a unique opportunity to support CDM's Protein Processing Workers Project, an initiative focused on ensuring health and safety for workers employed in protein processing (seafood, meat and poultry).

Preferred candidates will be willing to work out of our office in Baltimore, Maryland. Candidates interested in working from our office in Mexico City or remotely will also be considered.

### About You

You have an unshakeable commitment to social, racial, and economic justice, and are passionate about defending the rights of migrant workers, immigrants, and low-wage workers. You are excited about the opportunity to take ownership of the project's visual identity, both digitally and in print media, supported by a team that will energize and inspire you. You are comfortable switching between languages and look forward to designing materials that will help inform workers of their rights and protections.

### Position Responsibilities

The Graphic Designer, working under the direction of the Communications Lead and in close collaboration with the rest of the project team, will support CDM's initiative targeted at protecting essential workers from emerging and re-emerging infectious diseases.

Key duties include:

- Conceptualize and design collateral for multiple organizations involved in the implementation of the project;
- Produce assets for CDM's social media profiles, email campaigns and websites;

- Work closely with the Communications Lead and external vendors in developing and maintaining the visual identity of the Protein Processing Worker's Project;
- Lead photo and video sourcing, storage and usage;
- Design materials for print and partner with external vendors and contractors for development and production as needed;
- Collaborate with the Outreach and Communications teams to maximize reach and impact of campaigns;
- Other duties may be assigned as needed.

### **Knowledge and Skills Required**

- Full professional fluency in spoken and written Spanish and English;
- Strong commitment to social, racial and economic justice and understanding of the challenges facing migrant workers, immigrants and low-wage workers;
- Demonstrated editorial and digital design skills.
- Demonstrated knowledge and experience with Adobe Creative Suite, including Illustrator Photoshop, InDesign, and/or Dreamweaver,;
- Experience sourcing and commissioning visual materials;
- Ability to self-start and prioritize in order to meet deadlines with minimal supervision;
- Ability to thrive in a collaborative, high-energy environment.

### **Additional Skills Desired**

- Animation and After Effects

CDM is an Equal Opportunity Employer and prioritizes diversity among our staff, Board of Directors, and volunteers. CDM does not discriminate on the basis of race, color, national origin, sex, religion, age, disability, sexual orientation, or gender identity. We encourage applicants from diverse backgrounds to apply. We also maintain a strong interest in our employees' career development and strive to provide opportunities for growth and education for dedicated members of our team.

Competitive salary range starting at \$55,000 for Baltimore-based candidates with benefits, including generous vacation, health, dental and vision insurance, 401k, paid parental leave, etc.

### **HOW TO APPLY**

Interested candidates should submit a cover letter, resume, portfolio, and a list of three references, including their contact information, to [info@cdmigrante.org](mailto:info@cdmigrante.org) with the subject line GRAPHIC DESIGNER APPLICATION. No phone calls please.